

Throughout the Year – Shepherd Your Flock

Use these suggestions to sustain the momentum that is generated from attending an ISI Men's Equipping Event.

Dinner on the Night of the Event or Men's Conference:

The best place to begin to capture the momentum of the men's event or conference is on the way home. Have dinner together that night and talk about the year ahead.

Sunday Morning - The Sunday After the Event:

Consider giving your men the opportunity to share their conference experiences the following day at church during the service or in the adult Bible class.

Proverbs 27:17 Night:

Schedule an ISI night where men can share testimonies of what they learned at the men's conference. Use the time to pair men up to pray together and for each other.

Small Groups:

Select leaders who will invite men to join a 6-week small group for men. You can use the free 6-week study download available through the ISI website: www.ironsharpensiron.net



Growth Resources:

There are a variety of small group resources for men: Bible Studies, video workshop series, classic books to help men grow. Visit the CSB or ISI websites for more ideas and to see a complete list of what's available for you and your men.

Men's "Meat Night" Dinner & Movie:

Host a men's supper with lots of meat and a little bit of salad and dessert. Bring a short, heavy-duty Bible Study that focuses on one of the following aspects of manhood: Honour, Courage, Chivalry, Purity, Loyalty, Obedience or Dedication. Then follow it up with a men's movie—*Courageous*, *When the Game Stands Tall*, *Fireproof*, etc. Contact CSB Ministries, for some ideas on how to use current movies to build up your men.

In-House Seminar:

Consider hosting a fathering seminar for Dads of All Ages. The CSB Men's Network can provide an ISI training seminar at your church. Contact CSB Ministries.

Father's Day is Sunday, June 18th, 2017 (June 17th in 2018)

Invest in the men of your church.

Give the men of your church a Father's Day resource such as ISI's Father Factor CD's. They can listen to this resource repeatedly in the car. Order on-line at the ISI website. You can mix and match different editions.

"Iron sharpens iron, so one man sharpens another."

Proverb 27:17 (NASB)

MOBILIZING your MEN to BIG EVENTS

GAME PLAN



**THE CHAMPION FOR CHURCH
BASED MINISTRY TO MEN**

FIND MORE MEN'S LEADERSHIP RESOURCES AT

www.csbbc.org and www.ironSharpensiron.net



Your CSB Ministries rep for British Columbia is:

Howard Pike CSB BC & AB 604 936-8397 www.csbbc.org
1511 Spruce Avenue, Coquitlam, BC V3J 2P5 hpik@csbministries.org

Leading Up to the Event - Mobilizing Your Men as a Group

Write in the Sunday dates and use them as a checklist to motivate the men of your church. Jump in at any time. **Know that men need 5 to 7 contacts before making a decision.**

As you begin to rally your men...

(Watch the Tip #1 "Be Patient, Men are Different" video with your team)

- Put up posters. Hand out brochures at church.
- Make a general pulpit announcement at church.

Seven Weeks Out... Date _____

(Watch the Tip #2 "You Need Visibility" Video with your men's team)

- Hand out the event's bulletin insert this Sunday.
- Have a short announcement, "Sign-up begins next week."
- During the week: email your men (13 and older) regarding signing-up.
- If you're attending an ISI conference, email the "ISI Experience" on-line video link to your men.

Six Weeks Out... Date _____

Show the Event's "Official" Promo Video to the entire congregation

(Watch the Tip #3 "It's NOT Sunday Service" Video with your men's team)

- Pastors and leaders should sign-up first. Then ask 5 or more men to sign-up before posting the Sign-Up Sheet for the rest of the men in your church.
- Check out the event's website or CSB BC www.csbbc.org - for promotional resources.
- Announce that sign-up BEGINS TODAY!
- Have multiple men at a sign-up table outside the sanctuary.
- Be sure to enlist the support of the wives and kids in getting their men out to the event.

Five Weeks Out... Date _____

(Watch the Tip #4 "The Personal Invite" Video with your men's team)

- Email the men; specifically ask "Did you sign-up?"
- Select several men and have them begin to make phone calls inviting men.
- Use a bulletin insert to encourage further sign-ups.
- Begin to make any necessary travel plans, and breakfast & dinner plans for the event.

Four Weeks Out... Date _____

(If you are attending an ISI conference, watch the Tip #5 "The ISI Experience" Video with your men's team)

- Remember, it's important that wives see what happens at a men's event or conference.
- Review who's going and call your undecided men.
- Consider putting names on a strategically-located larger sign-up board.

Three Weeks Out... Date _____

Show the Event's alternate/fun Promo Video to the entire congregation

(Watch the Tip #6 "Men Understand Deadlines" Video with your men's team)

- Call, email or fax your group registration to the event organizers. Don't be shut out. You can add more men in later at the same rate! (*The size for a Group Rate is flexible.*)
- Keep recruiting men. Remember that men are different.
- Share from the pulpit that there's not much time left to sign-up!

Two Weeks Out... Date _____

Customize the "Sign-Up Day" Promo Video for your event and show it to the entire congregation

(Watch the "A Local Church's ISI Experience - Together" video with your men's team)

- If the event or conference is not already SOLD OUT, register all late-comers at the Group Rate.
- Make a final appeal on Sunday to the men, "Last chance to register."

One Week Out... Date _____

Show the Event's "Official" Promo Video to the entire congregation one last time

(If you're attending an ISI conference, watch the "Brian Doyle - ISI and the Local Church" video with your team)

- Confirm travel, lunch and dinner plans with the men.
- Recruit women and children to cover your men in prayer.

At a Men's Breakfast...

Be sure to include a video of the event or conference. Stress the idea of doing stuff **TOGETHER**. Then announce your plans.

The Day of the Event/Conference Maximize Your Time Together

Travel Together

Have the men meet at your church or another strategic location. Begin the event or conference by grabbing a coffee and having some conversation as you all prepare.

Show Your Unity

One way of building unity is to provide every man who attends the conference a shirt or vest or sweater with your church logo. This will also remind the men for years to come about their time together at the event or conference.

Worship Together

Whether it's a conference, retreat or campout, be sure organize your men to be ready to enter together, sit together and worship together during each and every worship session.

Activity and Seminar Selection

Encourage your men to attend different activities and/or seminars based on their interests and their different seasons of life. Inform each man where you will meet afterwards.

Eat Together

Gather the men together for meals at a specific location. Consider bringing coolers of sandwiches and drinks, and avoid any additional expense for event or conference meals. The meal breaks are great times to discuss and process the activities and/or seminars.

Stay for the Entire Event or Conference

Great men's events begin and end on time. Encourage your men to stay for the entire time. Often the final session will often be the highlight of the entire event.

Order Recordings

A great way to maximize the conference or event experience is to order a copy of the audio on mp3 for men to listen to after the conference.

Building the men's group in your church begins by building relationships. Men often lack friendships with other men so whatever you can do to get men together will ultimately build your men and your group. Find excuses to be together, not apart.

